

Global Lottery Secrets Advertising Tariff
as of May 20th 2010

| Banner/Text Ad | Home Page Price/Mth | Site-Wide per Mth | Other Pages - Rates Monthly |
|---|---------------------|-------------------|---|
| 468x60 Banner Home Page Top center below headline | \$400 | n/a | Tier 2 pages \$200 per Mth. All other pages \$25 to \$125 |
| 120x60 Banner Home Page Top Center below headline | \$100 | n/a | Tier 2 pages \$37.50 per Mth. All other pages \$4.50 to \$25 |
| 468x60 Banner Home Page Bottom Center below page content | \$250 | n/a | Tier 2 pages \$100 per Mth. All other pages \$12.50 to \$75 |
| 120x60 Button Home Page Bottom Center below page content | \$50 | n/a | Tier 2 pages \$35 per Mth. All other pages \$5 to \$30 |
| 120x60 Banner Home page Top Left Header | \$150 | n/a | Tier 2 pages \$75 per mth. All other pages \$20 to \$55 |
| 200x60 Banner Home page Top Right Header | \$175 | n/a | Tier 2 pages \$80 per mth. All other pages \$25 to \$70 |
| 120x60 Banner Home page Top Left Navigation | \$145 | n/a | Tier 2 pages \$70 per mth. All other pages \$20 to \$45 |
| 120x60 Banner Home page Top Right Column | \$135 | n/a | Tier 2 pages \$65 per mth. All other pages \$15 to \$55 |
| 120x60 Left Sidebar Banner Home Page Below Navigation Bar | \$75 | \$895 | Tier 2 pages \$45 per Mth. others negotiable from \$12.50 to \$35 |
| 145x80 Left Sidebar Text Ad Home page below Navigation and 120x60 banners | \$45 | \$695 | Tier 2 pages \$30 per Mth. All other pages \$5 to \$25 |
| 120x60 Banner Center Bottom of Home Page below page content | \$50 | n/a | Tier 2 pages \$30 per Mth. All other pages \$4.95 to \$25 |
| 145x80 Text Ad Center Bottom of Home Page below page content and 120x60 banners | \$25 | n/a | Tier 2 pages \$14.50 per mth. All other pages \$3.50 to \$12.50 |
| 270x60 Banner bottom below content. All Other Pages NOT Home Page | n/a | n/a | Tier 2 Pages \$30 per Mth. All other pages \$10 to \$25 |
| 125x125 Sqaure Banner Right column below Newsletter subscribe box- NOT HomePage-This banner is dispalyed as a single or in sets of up to five (5) Skyscraper style on long pages. | n/a | n/a | Tier 2 Pages \$50 per Mth. All other pages \$10 to \$45 |
| 125x125 Sqaure Banner Center Bottom of page below page content. NOT Home Page - This banner is displayed horizontally in up to four (4) in a row. | n/a | n/a | Tier 2 Pages \$40 per Mth. All other pages \$25 |
| 180x60 Lower Right column Text ad below Newsletter Subscription and content | \$45 | \$350 | Tier 2 pages \$15 per mth. All other pages \$2.50 to \$15 |
| 120x60 Banner Top of Footer span above bottom navigation | \$35 | n/a | Tier 2 pages \$20 per mth. All other pages \$4.50 to \$19.50 |
| 145x80 Text Ad Footer span above bottom navigation | \$20 | \$150 | Tier 2 pages \$12 per mth. All other pages \$2.50 to \$11 |
| Discounts are Available to all advertising prices and apply to monthly rates at 5% for 6 Months in advance and 10% for 12 months in advance. Once payment has been accepted for a discounted period that advertisement will NOT be affected by any price adjustment for the period of that contract. | | | |

Global lottery Secrets reserves the right to change pricing structures without notice.
Any changes to pricing structures will not affect clients who have paid for advertising in advance.

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